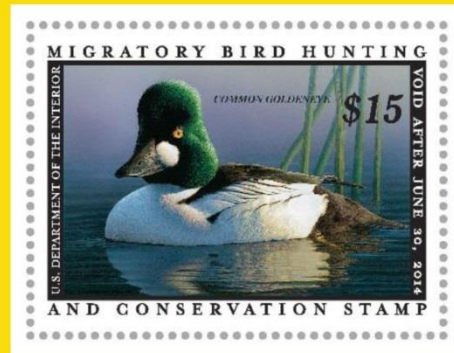


# FOUR DRAFT VERSIONS OF THE BIRDER PSA

## *This Season's Birding Equipment Checklist:*

- ✓ *Binoculars*
  - ✓ *Field Guide*
  - ✓ *Scope and Tripod*
  - ✓ *Camera*
  - ✓ *Backpack*
  - ✓ *Cell phone*
- Migratory Bird Stamp?*



**YES!** Migratory Bird Hunting and Conservation Stamps have helped fund the acquisition of over 5.5 million acres of habitat for the Refuge System. These wetlands, woodlands, and grasslands are almost always open to birding, and they provide essential habitat for waterfowl, shorebirds, raptors, songbirds, and many more species.

Buying a Stamp is a simple, inexpensive, and effective way to support important bird habitat and our National Wildlife Refuge System. The Migratory Bird Stamp also serves as a free pass to all our National Wildlife Refuges that may charge for entry.

### *Buy and show your stamp!*

Get your stamps at most Post Offices, National Wildlife Refuges, and sporting goods stores.

**This is a Public Service Announcement in Support of the Stamp**

LARGE - 7.0" wide x 8.18" high

## *A Birding Equipment Checklist:*

- ✓ *Binoculars*
- ✓ *Field Guide*
- ✓ *Scope*
- ✓ *Camera*
- ✓ *Cell phone*

*Migratory Bird Stamp?*



**YES!** Migratory Bird Hunting and Conservation Stamps have gone to fund the acquisition of over 5.5 million acres of habitat for our National Wildlife Refuge System. These lands, almost always open to birding, provide essential habitat for waterfowl, shorebirds, raptors, songbirds, and many more species.

***Buy and show your stamp!***

Found at Post Offices, National Wildlife Refuges, and sporting goods stores.

**A Public Service Announcement in Support of the Stamp**

**MEDIUM – 5.5" wide x 5.12" high**

## *Birding Equipment Checklist:*

- ✓ *Binoculars*
- ✓ *Field Guide*
- ✓ *Scope*
- ✓ *Camera*

*Migratory Bird Stamp?*



**YES!** Migratory Bird Hunting and Conservation Stamps have gone to fund the acquisition of over 5.5 million acres of habitat for in our Refuge System for waterfowl, shorebirds, songbirds, and many more species.

*Buy and show your stamp!*

A Public Service Announcement in Support of the Stamp

**SMALL – 3.5” wide x 2.87” high**

## *Birding Equipment Checklist:*

- ✓ *Binoculars*
- ✓ *Field Guide*
- ✓ *Scope*
- ✓ *Camera*

*Migratory Bird Stamp?*



**YES!**

*Buy and show your stamp!*

**TINY – 2.0” wide x 1.39” high**

### **Note:**

Sizes can be adjusted somewhat in each case. Background color – currently a nice yellow – may also be changeable. The PSA sentence on the bottom can also be altered to identify a specific sponsoring organization.